

KERASILK
PREMIUM HAIR CARE



**BEAUTIFYING
COLOR SERVICE**
With Kerasilk Color

Keep the color you love longer.
Long-lasting transformation into perfectly
beautified and brilliantly colored hair for up
to 6 weeks longer.

- » Actively interacts with the hair's structure and keeps beautifully colored hair brilliantly shiny
- » The beautifying in-salon service deeply moisturized and protects brilliant color results for up to 6 weeks longer



GOLDWELL.

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—
**NOURISHING
HAIR MASSAGE**
WITH KERASILK RECONSTRUCT

—
Regenerate stressed or damaged hair.
Long-lasting transformation into perfectly
supple and healthy-looking hair for up to 10
washes

- » Nourishes and reconstructs stressed and damaged hair to enhance resilience for reduced hair breakage.
- » Soft and supple hair with healthy shine.
- » Lasting moisture and protection from recurring dried out hair.



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KERATIN SMOOTHING TREATMENT

With Kerasilk Control

Kiss frizzy hair good-bye and win back control. Long-lasting transformation into perfectly smooth and soft hair for up to 3-5 months.

» Thermal-activated KeraShapeTechnology actively interacts with the hair's structure, reshapes and smoothes unmanageable and frizzy hair.

» The high-performing In-salon smoothing service reduces waves and enhances smoothness for up to 3-5 months.



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